

YOUR DIRECT-TO-CONSUMER WINE SHIPPING SOLUTION



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Bacchus Fulfillment Announces a 'New Name, a New State-of-the-Art Warehouse Facility and a Growing Winery Client Base'

One of Wine Country's Most Trusted Sources for Wine Shipping has moved enabling them to offer even more solutions for their customers, in addition to the excellent service they have become known for—

Napa, CA – (September 12, 2007) – Bacchus Fulfillment, formerly Bacchus Distribution has updated its name and has expanded to a new, larger, (21,500 sq. ft., temperature controlled), state-of-the-art shipping facility in American Canyon. Driven by an expanding winery client base, Bacchus wanted to guarantee its “superior service” for shipping wine clubs, releases, as well as daily orders placed from tasting rooms and winery web-sites.

"We work closely with our winery partners to deliver the quality of service that our reputation has been built on. Advanced quality control and communications in wine fulfillment require timely shipping, accurate packing, exceptional inventory control and outstanding customer service" said Spencer Kinch and Annette Geisner-Kinch, co-owners of Bacchus Fulfillment. "A tremendous expansion in the industry has occurred due to the growth in wine clubs and the push by wineries for direct-to-consumer purchasing. Our new name reflects our goal to be the best choice for fulfillment with a new facility that is equipped to deliver the right solution".

Established in 2004, Bacchus Fulfillment was an immediate success story, quickly attracting an impressive list of Napa and Sonoma wineries among its early clientele. Today, the company continues its wine fulfillment market leadership through its full range of fulfillment options, its use of innovative technology and an unrelenting pledge to excellent service (through economies of scale and hands-on account support) to their winery clients. Bacchus Fulfillment expedites in excess of 150,000 wine shipments annually and can be reached at 707.556.9900. Visit the facility at 1245 Commerce Blvd., Suite 4, American Canyon, CA. or log on at www.bacchusfulfillment.com

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